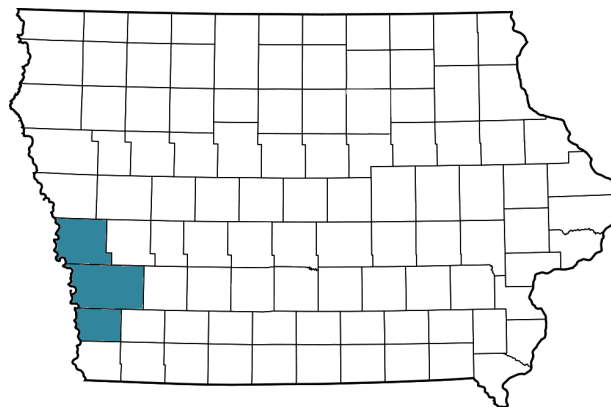


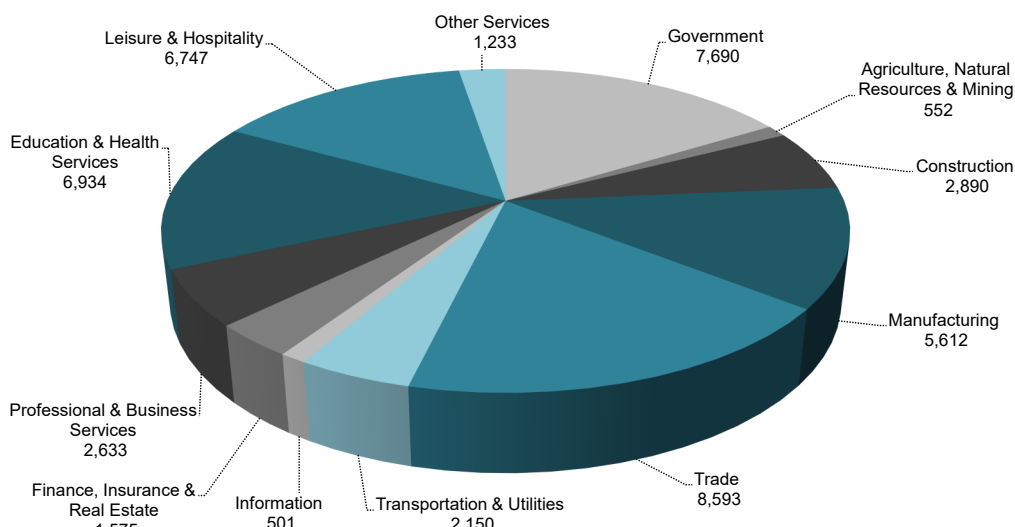
Omaha-Council Bluffs Metropolitan Statistical Area

Iowa Workforce Development 2019 Profile



Jobs Summary

In 2018, the Omaha-Council Bluffs Metropolitan Statistical Area (MSA) represented 47,424 total jobs in Iowa, accounting for 3.1 percent of all covered employment in the state. Trade represented the largest supersector with 8,593 jobs. A majority of those jobs (6,483) were in the retail trade sector. Employment in this sector has stagnated as consumer preferences have moved to online shopping. Government was the second-largest super-sector with 7,690 jobs. Most of these jobs (6,303) were provided by the federal government. Education and health services and Leisure and hospitality followed with 6,934 and 6,747 jobs, respectively.



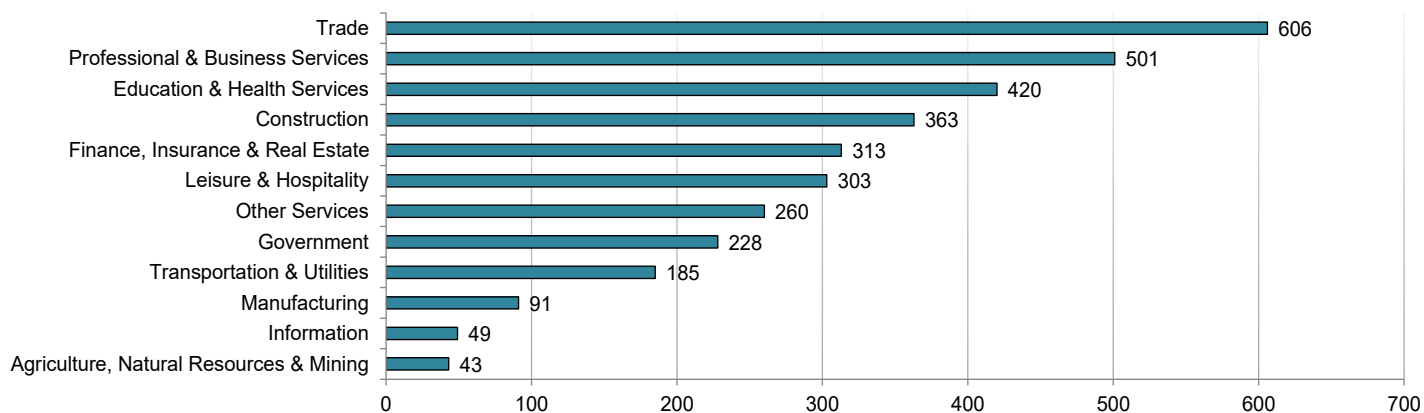
Average Labor Rates, 2018

Labor Force	62,400
Employment	61,000
Unemployment	1,500
Unemployment Rate	2.4%

Quick Facts About the Omaha-Council Bluffs MSA

- The Iowa counties included are Harrison, Mills, and Pottawattamie
 - Had an estimated population of 122,730 in 2018, a 0.5% decline from 2010¹
 - Tied for third-lowest average unemployment rate among Iowa MSAs in 2018
- ¹ U.S. Census Bureau, Population Division.

Number of Firms by Industry, 2018



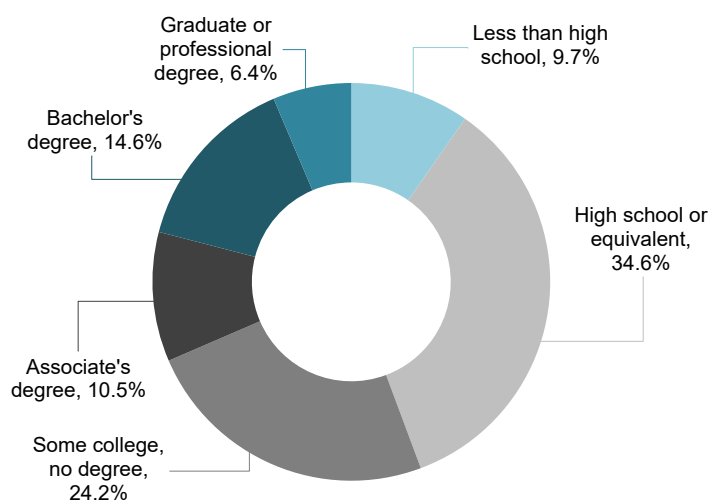
Data only represents Iowa portion of MSA.

2019 Profile | Omaha-Council Bluffs Metropolitan Statistical Area

Employment and Wage Summary by Industry, 2017-18

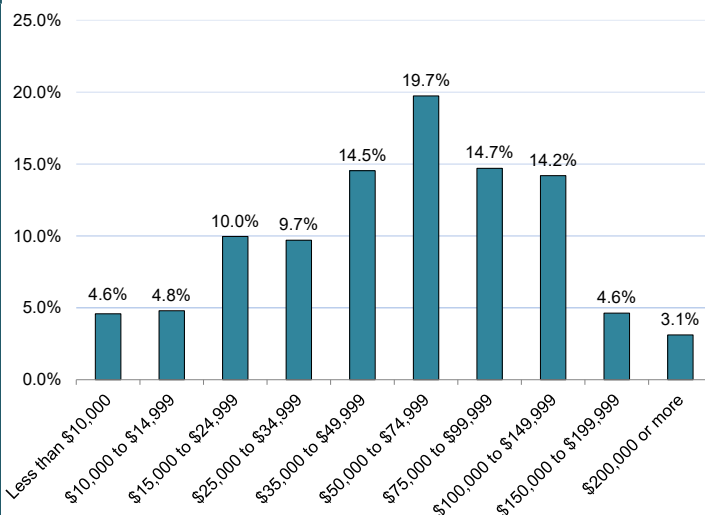
Industry	Average Annual Wage			Employment		
	2017	2018	% Change	2017	2018	% Change
Total, All Industries	\$ 40,395	\$ 42,062	4.1%	46,529	47,424	1.9%
Private Entities	\$ 39,168	\$ 41,254	5.3%	38,695	39,418	1.9%
Agriculture, Natural Resources & Mining	\$ 38,263	\$ 38,010	-0.7%	558	552	-1.1%
Construction	\$ 50,862	\$ 58,068	14.2%	2,256	2,890	28.1%
Manufacturing	\$ 46,385	\$ 49,141	5.9%	5,446	5,612	3.0%
Trade	\$ 34,898	\$ 35,564	1.9%	8,615	8,593	-0.3%
Wholesale Trade	\$ 61,755	\$ 61,932	0.3%	2,058	2,110	2.5%
Retail Trade	\$ 26,465	\$ 26,981	1.9%	6,557	6,483	-1.1%
Transportation & Utilities	\$ 54,637	\$ 56,924	4.2%	2,085	2,150	3.1%
Information	\$ 89,222	\$ 91,139	2.1%	480	501	4.4%
Finance, Insurance & Real Estate	\$ 50,382	\$ 51,861	2.9%	1,564	1,575	0.7%
Professional & Business Services	\$ 42,808	\$ 44,898	4.9%	2,661	2,633	-1.1%
Education & Health Services	\$ 41,327	\$ 42,910	3.8%	7,170	6,934	-3.3%
Leisure & Hospitality	\$ 21,523	\$ 22,229	3.3%	6,660	6,747	1.3%
Other Services	\$ 30,972	\$ 32,897	6.2%	1,201	1,233	2.7%
Government	\$ 46,451	\$ 46,040	-0.9%	7,835	8,006	2.2%
State	\$ 55,845	\$ 54,800	-1.9%	1,415	1,387	-2.0%
Local	\$ 43,904	\$ 43,603	-0.7%	6,107	6,303	3.2%
Federal	\$ 53,844	\$ 56,147	4.3%	313	316	1.0%

Educational Attainment



Source: 2013-17 American Community Survey

Household Income



Source: 2013-17 American Community Survey

Commuting Patterns

- 58.8% of workers living in the Iowa portion of the MSA traveled elsewhere for work, with many likely travelling to nearby Omaha or Lincoln, Nebraska.²
- The vast majority of commuters (84.0%) traveled to work alone in a personal car, truck or van.³
- Public transportation (1.0%) and alternative travel such as riding a bike or hailing a ride share (1.2%) were virtually nonexistent among commuters.³
- 3.5% of employed persons worked from home.³

² U.S. Census Bureau, On the Map³ 2013-17 American Community Survey